

# INCUBATOR GRANTS



Applied Research in Computer Arts, Digitization, and Esports

## OVERVIEW

### Program:

ARCADE Incubator Grants at UNCG

### What is ARCADE?

ARCADE is a research hub for gaming, esports, and interactive media technologies at UNCG.

### Mission:

Provide funding for faculty research that bridges academia and industry.

## GRANT CATEGORIES

01

### Applied Research Seed Grants

**Amount:** Up to \$10,000

**Who It's For:** Individual Faculty doing industry-related research

**Purpose:** Need for showing real-world applications and industry connections

02

### Sponsored Research Collectives

**Amount:** Up to \$5,000

**Who It's For:** Teams of 3+ faculty collaborating on research

**Purpose:** Building long-term industry partnerships; interdisciplinary teams prioritized

03

### Curriculum Development

**Amount:** Up to \$2,500

**Who It's For:** Designing/revising courses with industry engagement

**Purpose:** Workforce readiness; priority for non-VES departments

## IMPORTANT DATES & DETAILS

- **Funding Period:** January 2026–June 2026
- **Submission Deadline:** Monday, Feb. 23<sup>rd</sup>, 2026
- **Eligibility:** Full-time Faculty and EHRA Non-Faculty Researchers
- **Focus Areas:** Virtual Production, AI Content Creation, Esports Analytics, Healthcare Simulation, Manufacturing Tech, and more!



Apply at <https://uncg.infoready4.com/>

Contact [jwborchert@uncg.edu](mailto:jwborchert@uncg.edu) with any questions